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CHANGES TO VOLUNTARY DONATION FOR GLENDALE'S FROM THE HEART PROGRAM

GLENDALE, Ariz. – The Glendale City Council recently made a change to residents' options for voluntarily donations to the city's *From the Heart* program. Formerly \$1, the voluntary donation requested is now \$2, and can be added to a monthly bill if a resident chooses. The increase will be implemented in billing cycles beginning Feb. 19.

This program, which began in 1997, was designed to directly address the needs of Glendale residents with the focus of promoting the positive development of youth, strengthening families, and assisting citizens of all ages with day-to-day necessities.

"Whether it's delivering meals to elderly, providing back-to-school clothing for children, or sheltering women and children in domestic violence situations, the *From the Heart* program does important things for many residents of Glendale," said Mayor Jerry Weiers. "I would encourage all residents who can spare an extra two dollars each month to support the program."

In 2013, the program distributed \$144,490 to several agencies through a grant application and selection process. In addition to funds donated by Glendale water customers, the Gila River Indian Community donated \$75,000 to the program, a matching partnership now in its fourth year. The following organizations were granted funding through *From the Heart's* grant process in 2013, with criteria that each organization provides services to Glendale residents:

From the Heart Add 1.1.1

Alzheimer's Association - Desert Southwest Chapter Back-to-School Clothing Drive Association Big Brothers Big Sisters of Central Arizona Boys & Girls Clubs of Metropolitan Phoenix (Glendale location) Central Arizona Shelter Services Duet – Partners in Health & Aging First United Methodist Church of Glendale Gabriel's Angels Hospice of the Valley Jewish Family and Children's Services A New Leaf Phoenix Gospel Mission St. Mary's Food Bank Alliance Salvation Army Glendale Corps Society of St. Vincent de Paul Solecito Services Teen Lifeline YWCA of Maricopa County

For more information, visit www.glendaleaz.com/fromtheheart.

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